

# There's a gap in your drinks fixture!

We all know the importance of staying hydrated, but did you know it's even more important for children? Hydration is a bigger issue for small children because they have a higher ratio of water to body mass. The average 3-4 year old needs 1.3 litres of water per day to stay fully hydrated. Even mild dehydration affects concentration and mental performance.

## Introducing WUBL - water for kids with no added anything!

Pure spring water from our spring in Somerset.

Perfect for away-from-home occasions when parents who are concerned about sugar and their children's health want to give them something to drink that they will enjoy.

### Meet the WUBLs

A wacky family of watery wanderers who love to play and explore. Children can play games, watch fun animations and make things on computers, tablets and smartphones. Content updated and expanded regularly at [wubl.world](http://wubl.world) so there's always something new to explore.



# WUBL

pure spring water

two2three2four

[two2three2four.com](http://two2three2four.com)



## Product information - WUBL Water

Product name: WUBL Water

Description: Spring water for young kids in child friendly Tetra-Pak Prisma cartons with straw

Weight: Unit - 200g (net)

Ingredients: 100% spring water from the Mendip Hills, Somerset

Case: 12 units (3x4x200ml)

Dimensions: Unit - 41.5mm(l) 43mm(w) 104.5mm(h)

Packaging material: Unit - Tetra-Pak layered card

Case dimensions: 202mm(l) 164mm(w) 106mm(h)

Case weight: 2,400g (net) 2,455g (gross)

Cases per layer: 36

Cases per pallet: 432

Unit barcode



Case barcode



every child healthy

20-22 St Wenlock Road, London N1 7GU company number 10031783  
Mark Hainy 07932 667 378 two2three2four.com Leigh Tilley 07799 853 099